

BIOGRAPHY



David Rosenbaum is an acclaimed commercial and music video director known for his storytelling ability and adept skill at blending live-action and CG seamlessly. Rosenbaum began his career at Academy Award®-winning digital production studio Digital Domain, honing his eye for sleek visuals as the Creative Director, working with directors like David Fincher, Mark Romanek, Joseph Kosinski, Carl Rinsch, as well as others. During his tenure at Digital Domain, Rosenbaum served as a previsualization lead on features like “Tron: Legacy” and “The Curious Case of Benjamin Button” as well as countless commercials and game trailers. He moved on to directing, helming the multi-award-winning spot “Biomorph” for Nike, and has directed for leading brands like Infiniti, ESPN, Interscope, Adidas and Cisco, and has been named an up-and-coming director by both Shoot Magazine and Promax/BDA. Leveraging his visual acumen and sharp style, David has also shot still and video campaigns for fashion brands including Bruno Magli and Ben Sherman, published in magazines such as GQ, Fast Company and W.

David has also recently directed multiple VR experiences including Zoolander2 - 360 and the “The Recruit” available on the MilkVR app for the Samsung GearVR. He is currently working on commercials for both Nike and Mobil, as well as shooting a 10-episode VR series for Jaunt Studios.

DIRECTOR

**DAVID ROSENBAUM
USA**

