

# BIOGRAPHY



Peter Refle's approach to the car world is elegant and aggressive at the same time. He has the capacity to show performance and beauty of the product.

After studying in Maine, London and Vienna, Refle began his career behind the camera shooting a documentary on Munich's world-famous Oktoberfest. Launched from the success of this project, he spent the next 10 years directing commercials, collecting an awards bounty that includes Shortlists at Cannes, New York Ad Fest awards and more.

**DIRECTOR**

**PETER REFLE**

**GERMANY**

